

Jay Kaes

(Santander, 1985)

Illusion of Privacy, 2021
Acrylic and spray on canvas

In his work *Illusion of Privacy*, the artist Jay Kaes invites us to reflect on the use we make of technology in our daily lives and how our anonymity on the web is increasingly utopian. While today's technological devices give us an increasing sense of security and privacy, the algorithms of the applications and web pages we visit collect our information and study our behaviour on the net.

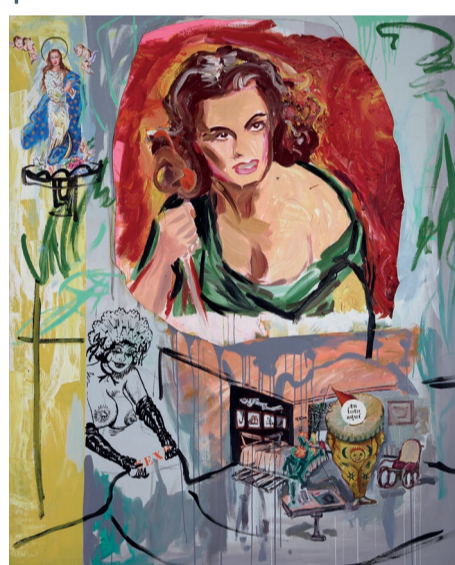
With his vivid colours and textures, Jay Kaes transmits a visual immersion in a world of digital reverie and distortion, generating a suggestive dynamism in which the stylistic traces of the different works of art from the Banco Santander Collection from which the artist has drawn his inspiration are dispersed.

As Abraham Lacalle does in *The Flight*, Jay Kaes carries out a visual and narrative fragmentation of the work in which he evokes images and small stories. He also draws from the graphic and narrative style of the artist Patricia Gadea, who, through a technique of collage, drew on popular culture to reflect on the problems and concerns of her own time. From Equipo Crónica he takes the ability of this collective to combine different styles, characters and elements, as shown in the work *Adami and Goya in the Living Room*.

The eyes of the female figure are pixelated as a metaphor for privacy with a grid of colours clearly inspired by the 2009 work of the Austrian artist Heimo Zobernig, in which he carries out a whole study of colour with different shades of red. There are also recognizable elements of Andreu Alfaro's work, such as the striped images that allude to the succession of rods that, arranged according to a geometric guideline, give rise to the sculpture *Generatrix 3*. Finally, the play between stripes, squares, and circles that Jay Kaes makes somehow evokes the geometric abstraction existing in the piece *Penetration of the Square in the Circle* by Eusebio Sempere.

SELECTED WORKS FROM THE BANCO SANTANDER COLLECTION

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3



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5



6

1. **Patricia Gadea** (Madrid, 1960 - Palencia, 2006)
Diosas, esposas, rameras y esclavas
[Goddesses, Wives, Whores and Slaves], 1993

2. **Eusebio Sempere** (Onil, Alicante, 1923-1985)
Penetración del cuadrado en el círculo
[Penetration of the Square in the Circle], 1970

3. **Andreu Alfaro** (Valencia, 1929-2012)
Generatriz 3 [Generatrix 3], 1972

4. **Abraham Lacalle** (Almería, 1962)
La huida [The Flight], 1999

5. **Equipo Crónica** (Valencia, 1964-1981)
Adami y Goya en el salón
[Adami and Goya in the Living Room], 1974

6. **Heimo Zobernig** (Mauthen, Austria, 1958)
Untitled, 2009